

## Chair of Information Systems and Strategic IT Management

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### Publications of Prof. Dr. Frederik Ahlemann

#### 2018

- Rehring, K., Hoffmann, D., & Ahlemann, F.: *Put your glasses on: Conceptualizing affordances of mixed and virtual reality for enterprise architecture management*. In: **Multikonferenz Wirtschaftsinformatik (MKWI)**. Lüneburg, Germany 2018.
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- Kahre, C., Hoffmann, D., & Ahlemann, F.: *Beyond Business-IT Alignment - Digital Business Strategies as a Paradigmatic Shift: A Review and Research Agenda*. In: **Proceedings of the 50th Hawaii International Conference on System Sciences (HICSS)** Honolulu, HI 2017.
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